Hallo,

I am Detlev Mohr, President of the International Lifesaving Federation of Europe.

The 25th of July is the World Drowning Prevention Day.

Drowning is still one of the big burdens of mankind.

In average every hour four European citizens die in the water.

Others are suffering brain damages lifelong.

But drowning is preventable.

Everybody can do one thing,

Everybody can improve one thing.

Everybody can add one thing to end drowning.

Do something for water safety!

Do what you can in your own way!

Please support us in our fight against drowning!

Please engage yourself and others!

Make Europe safer!

Nobody has to drown.